

THEATRE KIMBERLEY

Strategic Plan | 2019-2024

Our Vision

Thriving, creative, connected Kimberley communities

Our Purpose

To create high quality arts opportunities that connect local people with artists and bring Kimberley stories to life. Our innovative programs and productions contribute to culture, creativity, growth and wellbeing.

Our Strategy

Over the coming five years, Theatre Kimberley (TK) will maintain and strengthen its popular artistic programs as well as explore new ways to increase our impact and reach across the Kimberley region. Our collaborative and inclusive approach sees TK work with each community to reach key decisions about process and art forms. We will take an expansive and innovative view of performing arts to ensure we remain relevant, exciting and contemporary.

Our Priorities

We have identified three priorities for the term of this strategy:

Vibrant arts experiences
and skills

Strong
relationships
and partnerships

Sustainable, socially
and culturally responsible
organisation

Our Guiding Principles

This strategy, our work and decisions are guided by:

- Artistic and organisational excellence
- Diversity
- Collaboration
- Community, creativity and connection
- Inclusion
- Innovation